

# **Annual Report 2022**

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https://surreymuse.wordpress.com/
https://surreymuseawards.wordpress.com/
https://surreymusecore.wordpress.com/

Projects funded by







Surrey
MUSE
ART & LITERATURE

**AWARDS** 

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'SURREY.MUSE@GMAIL.COM'

# **Annual Report 2022**

President's address Coordinator's Report Financial Statement AGM Minutes

# **President's Address**

The year 2022 came out to be the most impactful year of this organization's 11-year life. Artist involvement surpassed all previous years with 129 featured presenters, 10 established artists as judges and jury members, 11 established artists as advisors, and over 300 emerging artists who submitted their original unpublished artworks for the five awards.

The 302 submissions came from 66 different cities located in 10 provinces in Canada. This was the result of our outreach effort that was supported by hundreds of art organizations across the country.

The views on Surrey Muse webpage went to an all-time high where July/Aug/Sept/Oct each registered over 1K views, earlier we only had 1.4k in Jan 2021 and 1.3k in Oct 2011. While the new Surrey Muse Awards website registered 4.4K views in July 11.0K in August, and 1.7K in November.

10 new Program Videos of 1.5 hours were created and uploaded to our YouTube compilation of art and literature, garnering 1391 views from January to October 2022.

With the 10-year record of Surrey Muse in-person and virtual events, and a highly successful delivery of the new Awards project has tremendously enhanced the profile of this Society. Now our work impacts artists across the country.

Mariam Zohra D Surrey, March 2023

# **Coordinator's Report**

This year, in addition to presenting our regular Surrey Muse events, we also established Surrey Muse Art & Literature Awards, a new interdisciplinary project with country wide reach.

## **Surrey Muse Gatherings**

From January to October 2022, 10 Surrey Muse gatherings were held via prerecorded program videos, each presenting four featured artists and a host. Over 60 professional artists, emerging and established, were involved in the 10 gatherings including 10 renowned visual artists whose art was featured on each month's poster. As well, over 20 Open Mic presenters and/or authors who introduced their 'just released' books also participated. 25 new (to Surrey Muse) artists were welcomed, and their profiles were added to the 'People' page on Surrey Muse website. https://surreymuse.wordpress.com/people/

**Artist honorarium was increased** from \$50 to \$75 for the three out of four featured artists each month.

https://surreymuse.wordpress.com/program/

# **Surrey Muse Program Videos**

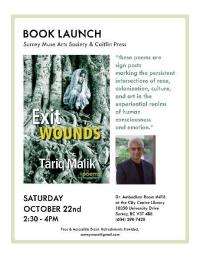
10 Surrey Muse Program Videos of 1.5 hours each, curated and subtitled, were added to our growing archive of art and literature on YouTube.

https://www.youtube.com/@surreymuse9545

### **Book Launch**

### 'Exit Wounds' by Tariq Malik

With Caitlin Press. In-person event at Surrey Libraries.



https://surreymuse.wordpress.com/2022/09/28/book-launch-exit-wounds-by-tariq-malik-saturday-october-22-2022/

## **Awards Ceremony**

Surrey Muse Art & Literature Awards 2022, In-person event.



 $\frac{https://surreymuseawards.wordpress.com/2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-2022/11/08/awards-ceremony-surreymuse-art-literature-awards-ceremony-surreymuse-art-literature-awards-ceremony-surreymuse-art-literature-awards-ceremony-surreymuse-art-literature-awards-ceremony-surreymuse-art-literature-awards-ceremony-surreymuse-art-literature-awards-ceremony-surreymuse-art-literature-awards-ceremony-surreymuse-art-literature-awards-ceremony-surreymuse-art-literature-awards-ceremony-surreymuse-art-literature-awards-ceremony-surreymuse-art-literature-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony-surreymuse-awards-ceremony$ 

# **Surrey Muse Art & Literature Awards**

The awards program was implemented as proposed. The five awards were announced 'to recognize excellence and to bring forth the diversity and scope of Canadian art and literature.' This allowed us to fulfill our mandate of 'nurturing art and literature by encouraging an inclusive, fair, and equal cultural environment.'

The five awards are as follows:

Joy Kogawa Award for Fiction

https://surreymuseawards.wordpress.com/fiction-award/

Faith Nolan Award for Music

https://surreymuseawards.wordpress.com/music-award/

Susan Crean Award for Nonfiction

https://surreymuseawards.wordpress.com/nonfiction-award/

Vera Manuel Award for Poetry

https://surreymuseawards.wordpress.com/poetry-award/

Norval Morrisseau Award for Visual Arts

https://surreymuseawards.wordpress.com/visual-arts-award/

We received expert guidance from our 11 Advisors to develop workable and easy-to-follow submission guidelines and eligibility criteria for each of the five awards. <a href="https://surreymuseawards.wordpress.com/about/">https://surreymuseawards.wordpress.com/about/</a>

We are thankful to: Joanne Arnott . Shashi Bhat . Elee Kraljii Gardiner Darcie Freisen Hossack . Tariq Hussain . Raghvendra Rao K.V. Wanda J. Kehewin . Laifong Leung . Enrico Renz Kevin Spenst . Jordan Strom

The calls for submission were sent out from June 1<sup>st</sup>- followed by their posters, and then a reminder- to August 15. We outreached via email, multiple postings to Facebook groups and to our Twitter, Instagram and Facebook accounts, and advertising on the three social media platforms. As a result, we received 302 submissions from 66 cities in Canada representing among others queer, disabled, financially challenged, Indigenous and POC writers, musicians and artists. <a href="https://surreymuseawards.wordpress.com/2022/08/18/wonderful-turnout-of-submissions-for-the-five-surrey-muse-art-literarture-awards/">https://surreymuseawards.wordpress.com/2022/08/18/wonderful-turnout-of-submissions-for-the-five-surrey-muse-art-literarture-awards/</a>

The next challenge was to develop and implement a fair process for judging of anonymous submissions. Five judges and 10 jury members, three for each area, independently viewed all submissions to choose the six best of each creating a longlist of 12 to 18 submissions. The judge, in consultation with the two jury members, chose a short list of six from the longlist also determining First Place, Second Place, Third Place winners, and three honorable mentions for each award. The judging happened within its projected timeframe and the following winners were announced for 2022 Surrey Muse Art & Literature Awards:

https://surreymuseawards.wordpress.com/2022/11/03/winners-surrey-muse-art-literature-awards-2022/

Surrey Muse Arts society is grateful to our 2022 judges and jury members who worked under pressure of datelines, a new system, virtual interactions, and some ambiguity. Thank you:

Cathleen With, Hannah McReady, Fauzia Rafique (fiction)
Sandy Scofield, Kat Wahama, Jovian Radheshwar (music)
Myrna Kostash, Hebert Poll Gutierrez, SheLa-Nefertiti Morrison (nonfiction)
Cecily Nicholson, Malcolm van Delst, Sana Janjua (poetry)
Liz Toohey-Wiese, Heidi McKenzie, Mariam Zohra D (visual arts)

In this project, we faced three challenges: outreach, judging and mailing.

**Outreach:** Though we outreached to art organizations across the country, the results were uneven. 'As we celebrate the success of our outreach campaign, we are also mindful of some of the gaps. For example, we did receive submissions from 66 cities- but all these cities are situated in nine provinces, in this order: BC, Ontario, Alberta, Nova Scotia, Saskatchewan, Quebec, Newfoundland & Labrador, Manitoba, New Brunswick. Nothing from Prince Edward Island. Nothing from the three territorries. PEI, Yukon, Nunavat, Northwest Territorries! We'll do better next year.'

**Judging:** We realized that it was difficult to keep anonymity of submissions in the areas of music and visual arts as music videos may reveal the identity of the musician, and art works may be rendered in a particular identifiable style. We'll be looking for feedback around it before the submission period begins for 2023.

**Mailing:** In our original plan, we were to provide digital awards to the winners, but when our Art Director Mariam Zohra D created them, they were too good to not have a physical presence. Luckily, Michael Stark, our new board member, had business connections with a company whereby we were able to get raw materials at cost and get printing done by volunteers. It took us time to realize that mailing was an effort that took a lot more time and resources than we had anticipated. For sure, we'll be better prepared this year.

#### Admin.

We welcomed Jovian Radheshwar as a Director to the SMAS Board where he took over the role of the Secretary of the Board. But then, Randeep, co-Founder and longtime Treasurer and Legal Advisor of the Society, resigned for health reasons, and Jovian had to take over the role of the Treasurer as well. This placed a lot of pressure and responsibility on a new member who soon felt overwhelmed by administrative tasks prompting him to resign from the Board.

Michael Stark, a new member who had joined us last year as a volunteer for InstaGram Social Media Lead, took over as the Treasurer. Michael works as a business manager with a sublimation printing company, and his experience, skills and eagerness to contribute to the Society has made him a valuable member of the team where he was able to also help with the outreach campaign, advertising, and production & mailing of citations for Surrey Muse Art & Literature Awards.

Annual General Meeting (AGM) 2022 was held on March 16, 2023 via Zoom.

## **Funding**

We were happy to receive another project grant from the Cultural Grants at the City of Surrey, and our first project grant from Arts Across Canada at Canada Council for the Arts (CCA). This enabled us to successfully complete our two projects this year.





# **Fundraising**

We, at Surrey Muse Arts Society (SMAS) are grateful to the following featured artists for making our second fundraising campaign a success. We raised \$2,449, thanks to our 2022 Donors.

**Manolis Aligizakis** Hari Alluri Siobhan Barker **Margo Bates Alanna Edwards** Elee Kraljii Gardiner **Kagan Goh** Heidi Greco **Rahat Kurd** Fiona Tinwei Lam **Laifong Leung** Franci Louann Heidi McKenzie **Kyle McKillop** Jessica Lee McMillan Metronomad **Anne Murphy Sophia Naz Super Raptor Cynthia Sharp Parabjot Kaur Singh** Steffi Tad-y **Deborah Vieyra Liam Paul Wallinger** Julian Worker

Board Members (2022) Mariam Zohra D Fauzia Rafique Randeep

> Patrons (2022) (\$500 & Above) Anonymous Susan Crean

### **Impact**

In addition to the information provided in the President's Address at the beginning of this report, hundreds of individuals and organizations across the country received, shared and acted on our calls for submission. Many artists came to know that a place called Surrey exists in Canada because of the Society's name (thanks to co-Founder and Director Sana Janjua).

Though it is not possible to include all who helped us to reach out, we want to acknowledge here the support provided to us by at least some of our peers.

Margo Bates at Canadian Authors Association published a special post.

**Eddie Cheung** at Vancouver Musicians Association forwarded our calls to members.

Children's Writers & Illustrators CWILL BC shared all our calls on Twitter

**Malcolm Van Delst** at Guildford Writers Group made announcements and retweeted various posts and calls.

**Alanna Edwards** forwarded our calls.

**Darcie Freisen Hossack** published all five calls for submission in WordCity Literary Journal.

**Barb Keck** at Music in Motion Canada invited us to make a free listing in their music directory.

**David Kerr** at Surrey Libraries placed the calls on library notice boards.

**Janet Kvammen** at Royal City Literary Arts Society RCLAS shared the poetry calls on Facebook and Twitter.

**Fiona Tin Wai Lam**, Vancouver's Poet laureate, shared posts on Twitter and Facebook

Gilles Lessard at SOCAN forwarded our messages to their members.

**Laifong Leung** helped to get the word out in many ways.

**Sarah Newell** at Music NL & Labrador forwarded to members and sent us a message.

**Réviseurs/Editors Québec** published the poetry call on their Facebook page.

Johnny MacRae forwarded our calls.

**Susan Rocan** at Manitoba Writers Guild forwarded to members.

Ariadne Sawyer at World Poetry made announcements on radio and at events.

Carol Sawyer shared music call on InstaGram and followed us.

**Cristy Watson** shared our posts on social media and in the Open Mic group.

Julian Worker at New West Writers shared our information multiple times

**Betsy Warland** retweeted the poetry call for submission and published the nonfiction call on her website in 'Latest News'.

**Ann-Marie Metten** at the **Historic Joy Kogawa House** supported the call for Joy Kogawa Award for Fiction 2022 throughout the outreach campaign.

**Cory Dingle,** the CEO of the **Estate of Norval Morrisseau**, gave this project warm and ongoing support on social media, and in-person by participating in the Awards Ceremony.

Please accept our gratitude.

Fauzia Rafique, Coordinator Surrey, March 2023

# **Surrey Muse posters and links to videos**

January-November 2022

Posters designed by Mariam Zohra D

January 28, 2022



Event information: <a href="https://surreymuse.wordpress.com/2022/01/08/the-21st-virtual-gathering-of-surrey-muse-friday-january-28-2022/">https://surreymuse.wordpress.com/2022/01/08/the-21st-virtual-gathering-of-surrey-muse-friday-january-28-2022/</a>

Program video: <a href="https://www.youtube.com/watch?v=u2WeUyNwVps&t=2356s">https://www.youtube.com/watch?v=u2WeUyNwVps&t=2356s</a>

February 25, 2022



 $\textbf{Event information:}\ \underline{\text{https://surreymuse.wordpress.com/2022/02/07/the-22nd-virtual-gathering-of-1}}\\$ 

surrey-muse-friday-february-25-2022/

Program video: <a href="https://www.youtube.com/watch?v=QH\_yJqSq\_4&t=2570s">https://www.youtube.com/watch?v=QH\_yJqSq\_4&t=2570s</a>

March 25, 2022



Event information: <a href="https://surreymuse.wordpress.com/2022/03/09/the-23rd-virtual-gathering-of-surrey-muse-friday-march-25-2022/">https://surreymuse.wordpress.com/2022/03/09/the-23rd-virtual-gathering-of-surrey-muse-friday-march-25-2022/</a>

Program video: <a href="https://www.youtube.com/watch?v=J3E9U9lzKMY&t=95s">https://www.youtube.com/watch?v=J3E9U9lzKMY&t=95s</a>

April 22, 2022



Event information: <a href="https://surreymuse.wordpress.com/2022/04/04/the-24th-virtual-gathering-of-surrey-muse-friday-april-22-2022/">https://surreymuse.wordpress.com/2022/04/04/the-24th-virtual-gathering-of-surrey-muse-friday-april-22-2022/</a>

Program video: <a href="https://www.youtube.com/watch?v=Aa10zQNZb0k&t=403s">https://www.youtube.com/watch?v=Aa10zQNZb0k&t=403s</a>

May 27, 2022



Event information: <a href="https://surreymuse.wordpress.com/2022/05/04/the-25th-virtual-gathering-of-surrey-muse-friday-may-27-2022/">https://surreymuse.wordpress.com/2022/05/04/the-25th-virtual-gathering-of-surrey-muse-friday-may-27-2022/</a>

Program video: <a href="https://www.youtube.com/watch?v=--cvvqDGkpU&t=53s">https://www.youtube.com/watch?v=--cvvqDGkpU&t=53s</a>

June 24, 2022



Event information: <a href="https://surreymuse.wordpress.com/2022/06/08/the-26th-virtual-gathering-of-surrey-muse-friday-june-24-2022/">https://surreymuse.wordpress.com/2022/06/08/the-26th-virtual-gathering-of-surrey-muse-friday-june-24-2022/</a>

Program video: <a href="https://www.youtube.com/watch?v=4YUKQstal6l&t=3446s">https://www.youtube.com/watch?v=4YUKQstal6l&t=3446s</a>

July 22, 2022



Event information: <a href="https://surreymuse.wordpress.com/2022/07/10/the-27th-virtual-gathering-of-surrey-muse-friday-july-22-2022/">https://surreymuse.wordpress.com/2022/07/10/the-27th-virtual-gathering-of-surrey-muse-friday-july-22-2022/</a>

Program video: <a href="https://www.youtube.com/watch?v=loevjjAgcoQ">https://www.youtube.com/watch?v=loevjjAgcoQ</a>

August 26, 2022



Event information: <a href="https://surreymuse.wordpress.com/2022/08/05/the-28th-virtual-gathering-of-surrey-muse-friday-august-26-2022/">https://surreymuse.wordpress.com/2022/08/05/the-28th-virtual-gathering-of-surrey-muse-friday-august-26-2022/</a>

Program video: <a href="https://www.youtube.com/watch?v=QOF0AgFyjYI&t=2175s">https://www.youtube.com/watch?v=QOF0AgFyjYI&t=2175s</a>

September 23, 2022



Event information: <a href="https://surreymuse.wordpress.com/2022/09/05/the-29th-virtual-gathering-of-surrey-muse-friday-september-23-2022/">https://surreymuse.wordpress.com/2022/09/05/the-29th-virtual-gathering-of-surrey-muse-friday-september-23-2022/</a>

Program video: <a href="https://www.youtube.com/watch?v=WbDeK9P0v2Y&t=39s">https://www.youtube.com/watch?v=WbDeK9P0v2Y&t=39s</a>

October 28, 2022



Event information: <a href="https://surreymuse.wordpress.com/2022/10/07/the-30th-virtual-gathering-of-surrey-muse-friday-october-28-2022/">https://surreymuse.wordpress.com/2022/10/07/the-30th-virtual-gathering-of-surrey-muse-friday-october-28-2022/</a>

Program video: <a href="https://www.youtube.com/watch?v=sNnYfM">https://www.youtube.com/watch?v=sNnYfM</a> IKzE&t=450s

# Numbers: 32,222 (13,565 in 2021)

(January – November 2022) On December 15, 2022

YouTube Video views: 1391

In-person event participants: 35

Webpage views: 28852

Facebook group members: 371

Facebook page followers: 639

Twitter followers (direct): 161

Twitter followers (indirect): 541

Instagram followers: 393

### **Board Members 2022**

Mariam Zohra Durrani, President (Surrey BC)

Randeep, Vice President/Treasurer (Surrey BC) - till September 2022

Fauzia Rafique, Secretary (Surrey BC)

Sana Janjua, Member At Large (Surrey BC)

Sundar-Jovian Radheshwar (Director, New Westminster BC) - till November 2022

Michael Stark, Treasurer (Vancouver BC)

### **FINANCIAL STATEMENT 2021-2022**

Surrey Muse Arts Society (SMAS)

December 1, 2021 – November 30, 2022 (Cash Only)

#### **Assets**

Liabilities	3667
Society's Bank Account (TD) & PayPal	3967
Carried from the previous year (reserve)*	919

#### **REVENUE**

Donations	2449
Entry fees	1992
City of Surrey (2021 Cultural Grants)	600
City of Surrey (2022 Cultural Grants)	4800
Canada Council for the Arts	10000
Society's contribution	1000
Total Revenue	20841

#### **EXPENDITURE**

Artist Fees, Arts Awards, Other Honoraria 12410

Production, Mailing & Advertising Costs	3830		
Venue, Outreach & Administrative Costs	3951		
Annual Report Filing, Bank/PayPal Fees	386		
Total Expenditure	20577		
BALANCE	300		
*To partly cover the cost of programming from	January to March 2023	3.	

## **AGM Meeting Minutes**

December 5, 2022

Held March 16, 2023, via Zoom.

Attended by Mariam Zohra D, Sana Janjua, Fauzia Rafique & Michael Stark

President's Address
Coordinator's Report
Financial Statement
Approval of Annual Report 2022
AOB

Sana gives introductory note, and Land statement. Introduces the President.

Mariam gives an overview of Surrey Muse for 2022, and she reports on her area as the Media Producer/Director

Sana introduces Fauzia, the Coordinator of Surrey Muse Arts Society

Fauzia reports on the Society's activities for 2022

Michael Stark, Treasurer .....

Sana introduces Michael, the Society's new Treasurer

Michael presents Financial Statement 2021-2022, and reports on his work with the Society's Instagram account, live streaming, and free accounting software

AOB: Fauzia asks if social media advertising was a good tool to promote our events and awards program, and she points to a gap in our cash flow where January to April funds from grants don't come in till later.

...

### **Contact**

Surrey Muse Arts Society (SMAS) operates from the unceded Coast Salish territories of the Semiahmoo, Katzie, Kwikwetlem, Kwantlen, Qayqayt, Tsawwassen, Musqueam, Squamish and Tsleil-Waututh First Nations.

#### **Contact Surrey Muse**

surrey.muse@gmail.com

'LIKE' us on FB
facebook.com/pages/Surrey-Muse
FOLLOW on Twitter
@SurreyMuse
FOLLOW on Instagram
surreymuse.arts

**Support SMAS Projects** 

Surrey Muse Art & Literature Awards
Surrey Muse At Large (SMAL)

### <u>Surrey Muse Writers</u> <u>Women Who Named the Unnamed</u>

# Join SMAS Group on Facebook

Surrey Muse Arts Society (SMAS)

#### Donate

surreymuse.wordpress.com/donate

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